

INSPIRED – MAY 2018 V&A LICENSING NEWSLETTER

B&LLA Awards 2018

We are thrilled to announce that we have won three awards in the Brand & Lifestyle Licensing Awards 2018:

- Best Licensed Heritage or Institution Brand
- Best Brand Licensed Homewares Product or Range for our collaboration with John Lewis
- Best Brand Licensed Fashion Accessories or Lifestyle Product for the range of bags and accessories with Knomo

We could not have achieved the Brand award without our licensees, so a huge 'thank you' for the part you play in helping us receive such recognition!





SURTEX® 20–22 May 2018

We will be exhibiting at SURTEX in the Jacob K. Javits Convention Center, New York, USA. Visit the team at Booth #2527.



British Ceramic Tile (UK)

The new V&A Serenity Collection launches with our long-standing licensee British Ceramic Tile. Inspired by our archive of wallpaper designs ranging from classic geometrics to elegant foliage, these delicate ceramic tiles have been developed with a unique matte texture to bring a fresh and timeless look to the home. Explore our latest launch and the rest of the range at britishceramictile.com/va



Flair Rugs (UK)

Flair Rugs has released four new designs within their premium Luxmi collection. Influences range from nineteenth century Chinese motifs to the glamorous age of Art Deco. All rugs are available in three standard sizes. The new additions join existing V&A Inspired designs - Jazz, Honeysuckle, Fanfare and Rhapsody. Discover the range online at luxmirugs.com



What's on at the V&A

Fashioned from Nature

Fashion, Gallery 40 | 21 April 2018 – 27 Jan 2019

Tracing the complex relationship between fashion and the natural world since 1600, Fashioned from Nature presents fashionable dress alongside natural history specimens, innovative new fabrics and dyeing processes, inviting visitors to think about the materials of fashion and the sources of their clothes. Highlights include a pineapple fibre clutch-bag, Emma Watson's Calvin Klein dress made from recycled plastic bottles and a cape of cockerel feathers.



V&A Licensing

Supporting the world's leading museum of art and design the Victoria and Albert Museum, London