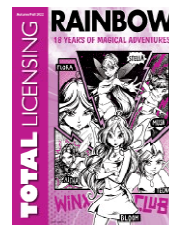
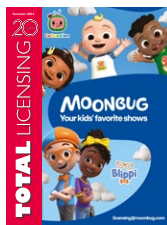


# TOTAL LICENSING

## MEDIA SCHEDULE 2023/4



### AUTUMN/FALL 2023

| KEY FEATURES  | TERRITORY SPOTLIGHTS   | BONUS DISTRIBUTION  | DEADLINES  |
|---|--|---|--|
| <ul style="list-style-type: none"> <li>* Brand Licensing Europe 2023 Preview</li> <li>* Nostalgia Licensing</li> <li>* Live Events</li> <li>* MIPCOM/Junior Preview</li> <li>* European Roundtable</li> <li>* LBE and Licensing</li> <li>* The Rise of Digital Brands</li> <li>* Licensee Lookbook</li> </ul> | <ul style="list-style-type: none"> <li>* The UK</li> <li>* Spain and Portugal</li> <li>* China</li> <li>* Eastern Europe</li> <li>* The Middle East</li> </ul> | <ul style="list-style-type: none"> <li>* Brand Licensing Europe 23</li> <li>* MIPCOM</li> <li>* Mip Junior</li> <li>* Asia TV Forum &amp; Market</li> </ul> | <p><b>Editorial</b><br/>28 August 2023</p> <p><b>Ad Material</b><br/>8 September 2023</p> <p><b>Published</b><br/>(digital) 22 September 2023<br/>(print) 1 October 2023</p> |

### WINTER 2024

| KEY FEATURES   | TERRITORY SPOTLIGHTS   | BONUS DISTRIBUTION   | DEADLINES   |
|--|--|--|---|
| <ul style="list-style-type: none"> <li>* 2024 Movie Licensing</li> <li>* Video Games and eSports</li> <li>* Sustainability in Licensing</li> <li>* Capitalising on the Virtual Revolution</li> <li>* The rise (and fall) of NFTs in licensing</li> </ul> | <ul style="list-style-type: none"> <li>* Germany</li> <li>* Canada</li> <li>* Nordics</li> </ul> | <ul style="list-style-type: none"> <li>* London Toy Fair</li> <li>* Nuremberg Toy Fair</li> <li>* Kidscreen</li> </ul> | <p><b>Editorial</b><br/>16 December 2023</p> <p><b>Ad Material</b><br/>6 January 2024</p> <p><b>Published</b><br/>(digital) 13 January 2024<br/>(print) 20 January 2024</p> |

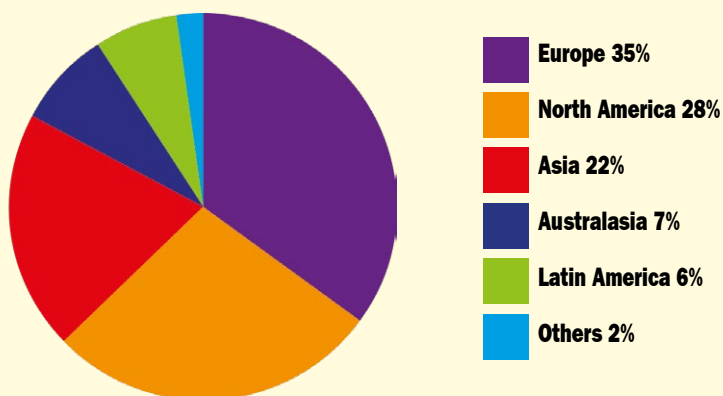
### SPRING 2024

| KEY FEATURES   | TERRITORY SPOTLIGHTS  | BONUS DISTRIBUTION   | DEADLINES  |
|--|---|--|--|
| <ul style="list-style-type: none"> <li>* Licensed Toys and Games</li> <li>* Toy Fair Reviews</li> <li>* Children's Publishing</li> <li>* Preschool Animation</li> <li>* MIPTV Preview</li> <li>* Kidscreen Review</li> <li>* Latest Retail trends</li> <li>* The world of Streaming</li> </ul> | <ul style="list-style-type: none"> <li>* France</li> <li>* Italy</li> <li>* Australia*<br/>(*see Total Licensing Australia)</li> <li>* South East Asia</li> </ul> | <ul style="list-style-type: none"> <li>* MIPTV</li> <li>* Toys Milano</li> <li>* London Book Fair</li> <li>* Australian Toy Fair*</li> </ul> | <p><b>Editorial</b><br/>1 March 2024</p> <p><b>Ad Material</b><br/>15 March 2024</p> <p><b>Published</b><br/>(digital) 18 March 2024<br/>(print) 28 March 2024</p> |

### SUMMER 2024

| KEY FEATURES  | TERRITORY SPOTLIGHTS   | BONUS DISTRIBUTION   | DEADLINES  |
|---|--|--|--|
| <ul style="list-style-type: none"> <li>* Licensing Expo Preview</li> <li>* Global Roundtable</li> <li>* Licensing to Teens</li> <li>* Classic Properties</li> <li>* eSports</li> <li>* Reimagined Properties</li> </ul> | <ul style="list-style-type: none"> <li>* Latin America</li> <li>* South Korea</li> <li>* India</li> <li>* Japan</li> </ul> | <ul style="list-style-type: none"> <li>* Licensing Expo 2024</li> <li>* Milano Day of Licensing</li> <li>* Licensing Japan</li> <li>* Korea Character Fair</li> <li>* Toy Fair New York</li> </ul> | <p><b>Editorial</b><br/>14 April 2024</p> <p><b>Ad Material</b><br/>26 April 2024</p> <p><b>Published</b><br/>(digital) May 9 2024<br/>(print) May 18 2024</p> |

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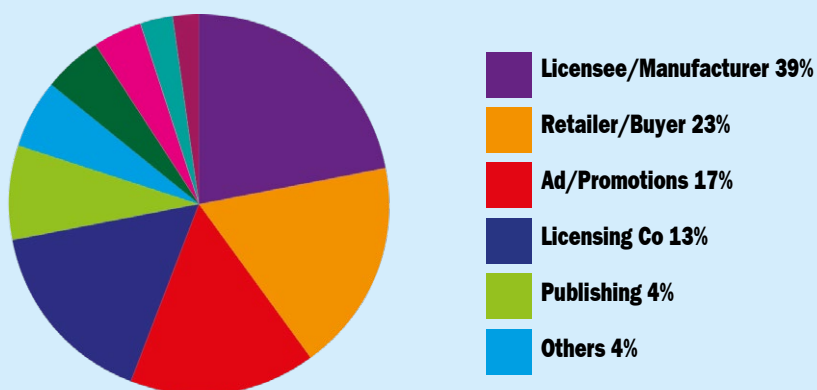
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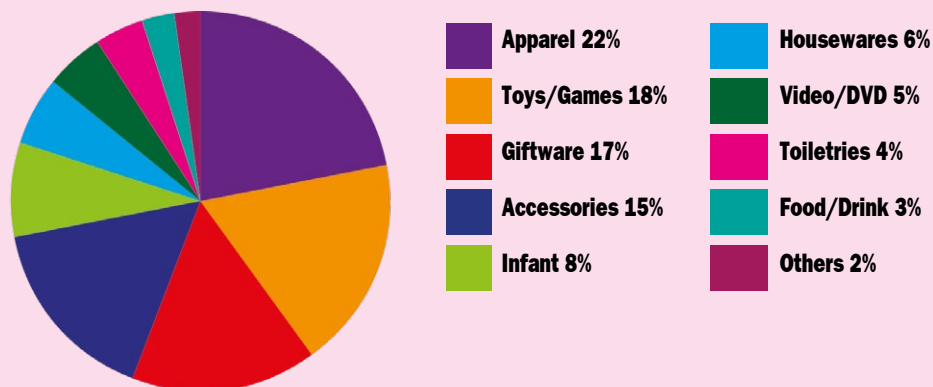


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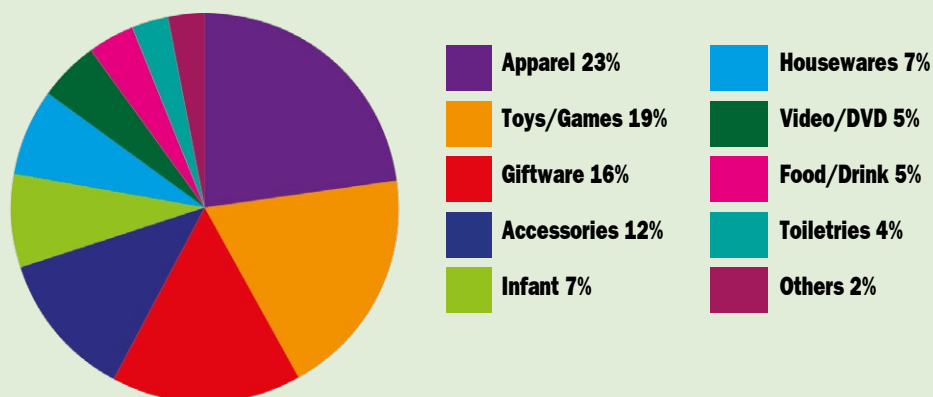


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## RETAILERS BY BUSINESS TYPE



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